

LONDON JEWELLERY exports.....

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Company name and contact details:

me me me

www.madebymememe.com

Name and location of show:

Rooms, Tokyo, 2009

Pre-Show arrangements:

Planned layout and use of cabinets

Setting up at the show:

Some confusion over delivery of cabinets let us to have a hurried set up, but organisers very obliging.

Show opening and after:

Apart from the above, show very organised and everything ran smoothly.

Experience with buyers and visitors:

Overall very positive. Everyone in the group received a lot of attention and interest despite being very diverse.

Some difficulty with communication despite translators help.

General impressions of show:

Well presented, good layout etc

Seemed to attract a good range of visitors, from top stores, press etc

Did it result in sales or good contacts:

A lot of contacts that I will stay in touch with and may lead to sales.

One large order taken, which may lead to more or possibly become a distributor.

