

LONDON JEWELLERY exports.....

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Company name and contact details:

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Name and location of show:

'Rooms' / Tokyo, Japan

Pre-Show arrangements:

It was quite good, we have a nice booklet showing all exhibitor's work with English and Japanese version, it is useful as I found many buyers still not used to use English in the show.

Setting up at the show:

The set up time was a bit tight, overall setting is fine, and the booth looks simple and elegant.

Show opening and after:

The show opened only 3 days. The first day was busier.

Experience with buyers and visitors:

I have talked with some buyers and visitors in the show. They all look at the details of the work and also asked more info regarding the making method and the exhibitor's profile. Many buyers and visitors still not get used to speak English, but they are interested in UK designs.

General impressions of show:

I find the show quite impressive. The 'Rooms' was a mixture show combines fashion and accessories; it's not only jewellery show. We can see more trendy designs in show.

Did it result in sales or good contacts:

I have got some good contacts in the show. One is a jewellery buyer from 'Glenfield' - woman catalogue buying office, another one is a jewellery shop 'Veritas', she has 3 shops in Tokyo. I was required to send the price list and we are keeping in touch. Also I got a potential private commission work contact. Some potential buyers interested in stocking my work on their website/ jewellery on-line shopping guide